

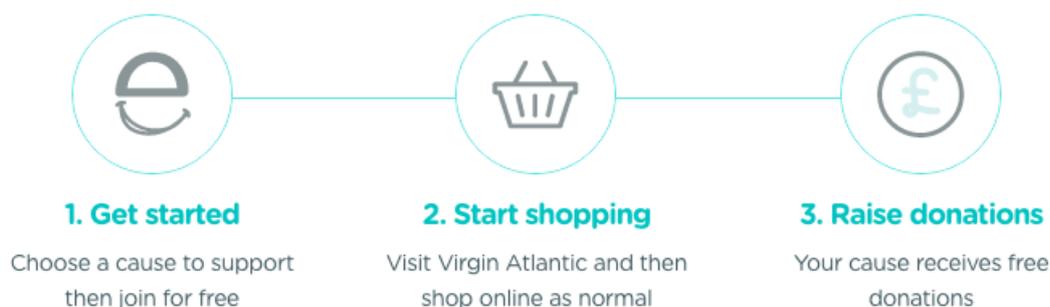
Easy Fundraising Guidelines for On line Shopping

What is easyfundraising?

easyfundraising is the UK's biggest charity fundraising site. It's simple to use, and it's free.

How does easyfundraising work?

easyfundraising turns your everyday online shopping into donations for **St Andrew's Church**, at no cost to you. How? Just visit your favourite retailers through our website and the shop as normal. Once you've made a purchase the retailer will then make a small donation to your cause to say "thank you".



What sort of causes use easyfundraising?

We have thousands of causes fundraising successfully with us, including charities, schools and pre-schools, sports teams, scouts, brownies and guides, religious groups, youth groups, World Challengers, student fundraisers and many more. All we ask is that our causes are not for profit.

Can I buy everything online that I would normally?

Yes! easyfundraising's 3,500+ retailers include big names such as John Lewis, M&S, Boden, Expedia, Amazon, eBay, all the major supermarkets, holiday operators, insurance providers, plus a wide range of smaller and more niche online shops and stores.



What do I need to do to raise donations?

Firstly, [register](#) with us and tell us who you want to support. Then, next time you want to buy something online, log into easyfundraising first and click on the retailer you want to shop with. You'll then be taken to their website where you can continue to make your purchase in the usual way. But – crucially – because you visited easyfundraising first, your cause will get a donation.

What's the catch?

No catch. Whatever you buy costs exactly the same as it would if you had visited the retailer site directly. We don't take any financial information from you as all your transactions are with the retailer. We won't sell your information on and we won't spam you. And it doesn't cost you or your cause anything.

How much will I raise?

An average online shopper can easily raise over £100 a year with easyfundraising. The donation per purchase will generally be between 0.5% and 10%. Some retailers – including insurance and broadband providers – will pay a set fee which can be in the £100s.

What if I forget to shop through easyfundraising?

Not a problem! We've designed two tools to help you remember:

1. Install the [Donation Reminder](#) onto your desktop in just a couple of clicks – it will then automatically highlight retailers where a donation is available while you're browsing.
2. Download the [easyfundraising app](#). You'll be able to use the app whenever you shop from your mobile or tablet and know that you'll never miss out on a donation.

How do the causes get the donations?

Every three months we tot up how much the supporters of each cause have raised and (providing it is over £15,) we will either transfer the funds to the church bank account. If the amount raised is less than £15, we carry it forward to the next payment-run.